

Pre-Meditated Murder

Casual dining, beer, napkins, cereal, golf, motorcycles, diamonds, bars of soap, banks, department stores, gyms, home improvement stores, football, canned tuna; this is a list of the things that my peers (millennials) and I have already killed. The rest of this page is about the next murder; one that I am personally leading. Cover letters don't stand a chance.

When was the last time you received a paper resume through the mail? I bet the answer is either never or I don't remember. Cover letters are a useless tradition that companies use to weed out candidates. Those of us that have, in the past, taken the cover letter process seriously would be appalled to learn that a completely non-scientific and informal poll conducted by me found that 60% of hiring managers and/or recruiters never read cover letters. Most industries use submitting a cover letter as a "screener." This means, 60% of the time all I would have to do is submit utter nonsense to stay in the running for a job. Why bother crafting something no one will ever see? Old me would have inserted an Emily Dickinson joke here. No longer.

Cover letters have officially been added to the millennial hitlist. Give us a writing prompt, ask us for a video, or ask us to perform a song and dance outside of your office to demonstrate our desire to work for you. Cover letters though, we won't do them. If you love the cover letter, say your goodbyes now.

Did you actually read this? Do you want to join me in some pre-meditated murder? Would you like to save your precious cover letter? Share your thoughts at <https://www.surveymonkey.com/r/6CSZJDL>. I would love to hyperlink you to that but this is a "letter" after all.